

**SHORT COURSE DETAILS**  
**MGT101-MC Principles of Management**

**1. Name of Series**

Business Degree programme

**2. Name of Course**

Principles of Management

**3. Synopsis of Course (60-word limit)**

This subject is concerned with principles of managing business organisations. Management is important to organisation's business and survival. The dynamic nature of today's organisations means that managers require certain knowledge, skills and competencies to manage organisations effectively. The aim of this subject is to provide students with an introduction and overview of management within organisations. The subject will examine management principles, concepts and theories of management, and give students an appreciation and understanding of various challenges facing managers in organisations in today's competitive global environment.

**4. For Whom**

- a. Students with UEC, STPM and other pre university qualifications
- b. Students from other institutions
- c. Part time students

**5. Course Outcomes (100-word limit)**

By the end of the course, students will be able to:

- a. Explain management functions of planning and organising and perspectives of management
- b. Apply theories, models and concepts of management functions of leading and controlling
- c. Explain the influence of organisational environments, organisational culture, managerial ethics, and corporate social responsibility

**6. Delivery Mode**

Online Lecture, Online Workshop with discussions, real-life cases, role playing and tutorials. Online assessment.

**7. Duration of Course**

4 weeks' course

2 - 3 hours per week.

Cumulative learning 4 credit hrs for the total course

**8. Level of Course & Microcredential Credit Value, if any**

Degree/4 credit hours per subject

**9. Course Outline**

- a. Introduction to Management
- b. History of Management
- c. Planning
- d. Decision Making
- e. Organising
- f. Managing Work Teams
- g. Managing Human Resources
- h. Leading
- i. Motivation
- j. Communication
- k. Controlling
- l. Management Environment
- m. Management Environment
- n. Management Environment

**10. Short Bio of Trainer/s (50-word limit)**

Lecturer: Lecturer: **Mr Brian Tan Foo Teong**  
BSc (Southern New Hampshire); MBA (USQ)

Mr Brian is a Senior Lecturer in the Faculty of Business, Economics and Accounting at HELP University. Before his arrival in HELP, he has been encountered to wide range of industries in retailing, telecommunication, consultancy and business development. His teaching and academic interests including Marketing, Management, Strategic Management and Project Management. Mr Brian also supervising student in final year project in various area, namely strategic management, marketing, consumer behaviour and marketing.