

DBA8006 Emerging Issues in Financial Decision Making

PRE-REQUISITE(S)

No pre-requisite is required

CREDIT HOURS

3

SYNOPSIS

The financial monetary system is undergoing a structural change, that involves institutional setting, instruments and articulation of the system, affecting individuals and organizations. This course will evaluate the impact of megatrends at different level of financial decision-making, through case studies. For example, the independence of Central Bank in key decisions on the conduct of monetary policy, including change in the official interest rate; firm's decision making affecting the sources of finance and investment decisions; and Personal decision-making in wealth management and insurance. Learners will also be able to evaluate the decision-making process in complex contexts - relatively to individuals and organizations - and to develop strategies to address the main contemporary issues and challenges in the global context.

LEARNING OUTCOMES

- Evaluate theories, and practices in the decision-making process to address emerging financial issues.
- Construct appropriate models and data set to analyse the impact of Financial Decisions and strategies.
- Propose entrepreneurial solutions to leverage emerging global and regional trends to enhance business performance.

TOPICS

Topic 1	Basic theories, tools and approaches to Financial Decision Making
Topic 2	Financial Decision Making in an uncertain, complex and dynamic context
Topic 3	The Central Bank's decision and the reset of the international financial system. Case studies about China, EU and US
Topic 4	Firm's finance and the financial decision-making. Case studies
Topic 5	Personal finance, wealth management and the financial decision-making. Case studies
Topic 6	Entrepreneurial strategies and business solutions in financial decision-making

Topic 7 Scenario analysis and scenario planning, case studies relative to the financial decision-making

ASSESSMENT DETAILS

Continuous Assessment	%
Discussions/Participation/Tests	20
Presentation	30
Final Assessment	%
Individual Assignment	35
Final Examination	15

PRESCRIBED TEXT

Firoozye, N.B., Ariff, F. (2016). *Managing Uncertainty, Mitigating Risk: Tackling the Unknown in Financial Risk Assessment and Decision Making*. Palgrave Macmillan UK.

Ramírez, R., Wilkinson, A. (2016). *Strategic Reframing: The Oxford Scenario Planning Approaches*. Oxford University Press.